

Information Gathering: Concerns & Questions on Authorware and the Future of Legacy Content

AICC Meetings, September 24-27, 2007
St. Louis, Missouri, USA




August 3, 2007: Adobe announces end-of-development

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Adobe Authorware 7


 Produce rich-media courseware for e-learning

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Authorware is the leading visual authoring tool for creating rich-media e-learning applications for delivery on corporate networks, CD/DVD, and the Web. Develop accessible applications that comply with learning management system (LMS) standards.

News

Authorware product development update
Adobe plans to discontinue development of Authorware, the visual authoring tool for creating rich-media e-learning applications for delivery on corporate networks, CD/DVD, and the Web. [Read the FAQ.](#)

Authorware 7 receives AICC compliance certification
 The AICC certifies training products that comply with AICC Guidelines and Recommendations (AGR's). Consumers around the world look to the AICC Compliance program to help them identify products that comply with specific AGRs. These AGRs specify minimum levels of functionality and

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www.adobe.com/products/authorware/

Adobe FAQ on End-of-Development

Authorware from Adobe

Adobe plans to discontinue development of Authorware® software, the visual authoring tool for creating rich-media e-learning applications for delivery on corporate networks, CD/DVD, and the Web.

Why does Adobe plan to discontinue development of Authorware?

Will Adobe continue to sell Authorware?

Will there be any future updates to Authorware?

Will Authorware be updated to support Microsoft® Windows Vista™ and IE7?

Will Adobe continue to support current versions of Authorware?

How do I get technical support for Authorware software?

What other products does Adobe offer in its solutions for eLearning?

Where can Authorware users find resources to help them build their skills on other Adobe tools?

What are Adobe's plans for future eLearning products?

Why does Adobe plan to discontinue development of Authorware?

The eLearning market has transitioned to Adobe Flash® and Adobe Captivate® software over the years. Authorware is a mature product and demand has continually declined to where it is no longer economically viable for Adobe to continue development.



Will Adobe continue to sell Authorware?

Adobe will continue to sell the current Authorware 7 version.

<http://www.adobe.com/products/authorware/productinfo/faq/eod/>

Objectives for Today's Discussion

- Gather Issues, Considerations & Ideas
- Consolidate Feedback to send to Adobe
- Consolidate Information for Developers, Managers and Vendors
- Create Opportunities for Workflows, Services, Products & Strategies
- Consider Proactive Approaches-
Today's Content is Tomorrow's Legacy

Just Think for a Minute

- What are the issues or risks for you, your organization, your customers?
- What are the priorities?
- What are the alternatives?
- What are the opportunities?

Some Initial Considerations

- Known Issues with Authorware 7
- FUD (Fear, Uncertainty & Doubt) regarding Vista, IE7 & Vista SP1...
- Ability to Deliver Existing Content
- Ability to Maintain Content
- Ability to Transition/Migrate/Convert Content
- Capabilities for Developing New Content
- Size and Scope of the Problem(s)

What Might We Do?

- Risk Assessment, Risk Mitigation and Risk Management
- Converters, Semi-Automated & Process Solutions
- Reasonable requests & expectations for Adobe Support or Assistance
- Independent, Collaborative, &/or 3rd Party Solutions
- Surveys & Assessments

Next Steps and Priorities
