

redacted report

Number of finished	46	Earliest date taken	Oct 29 2007
Last date taken	Nov 09 2007	Assessment name	AUTHORWARE END-OF-DEVELOPMENT IMPACT SURVEY
Assessment description	AUTHORWARE END-OF-DEVELOPMENT IMPACT SURVEY	Assessment last modified	Oct 29 2007
Average weight	72.67	Report created	Nov 09 2007

Filters used in report

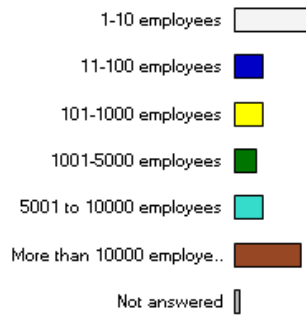
[All dates](#)

1

AICC Survey - Multiple Choice

What is the approximate size of your organization?

Outcome	%	#
1-10 employees	30.43%	14
11-100 employees	10.87%	5
101-1000 employees	10.87%	5
1001-5000 employees	8.70%	4
5001 to 10000 employees	10.87%	5
More than 10000 employees	26.09%	12
Not answered	2.17%	1
Total	100%	46



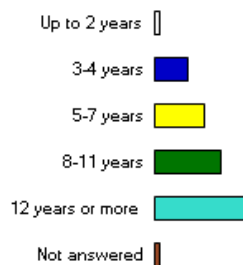
Times presented	46	Times answered	45	Min weight	0
Max weight	0	Mean weight	-	Median weight	-
Standard deviation	-				

2

AICC Survey - Multiple Choice

How long has your organization been using Authorware-based content?

Outcome	%	#
Up to 2 years	2.17%	1
3-4 years	13.04%	6
5-7 years	19.57%	9
8-11 years	26.09%	12
12 years or more	36.96%	17
Not answered	2.17%	1
Total	100%	46



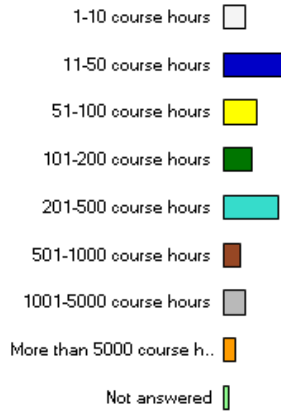
Times presented	46	Times answered	45	Min weight	0
Max weight	0	Mean weight	-	Median weight	-
Standard deviation	-				

3

AICC Survey - Multiple Choice

What is the approximate size of your total Authorware content catalog, measured in learner contact hours (e.g., a course that takes a learner an average of 1 hour to complete = 1 course-hour). This is independent of the number of learners that take the course). Include both content for which you control the source and "packaged-only" content.

Outcome	%	#
1-10 course hours	8.70%	4
11-50 course hours	23.91%	11
51-100 course hours	13.04%	6
101-200 course hours	10.87%	5
201-500 course hours	21.74%	10
501-1000 course hours	6.52%	3
1001-5000 course hours	8.70%	4
More than 5000 course hours	4.35%	2
Not answered	2.17%	1
Total	100%	46



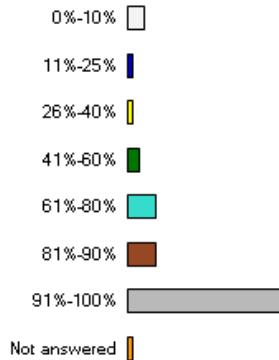
Times presented	46	Times answered	45	Min weight	0
Max weight	0	Mean weight	-	Median weight	-
Standard deviation	-				

4

AICC Survey - Multiple Choice

What percentage of the courseware hours in your Authorware catalog is your organization responsible for creating and/or maintaining the source code?

Outcome	%	#
0%-10%	6.52%	3
11%-25%	2.17%	1
26%-40%	2.17%	1
41%-60%	4.35%	2
61%-80%	10.87%	5
81%-90%	10.87%	5
91%-100%	60.87%	28
Not answered	2.17%	1
Total	100%	46



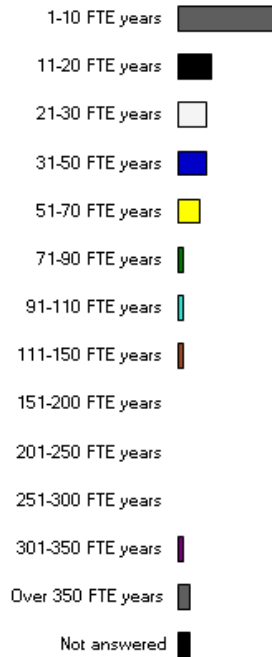
Times presented	46	Times answered	45	Min weight	0
Max weight	0	Mean weight	-	Median weight	-
Standard deviation	-				

5

AICC Survey - Multiple Choice

Can you estimate the investment (in full-time equivalent “FTE” person years) that you have made in your Authorware content?

Outcome	%	#
1-10 FTE years	39.13%	18
11-20 FTE years	13.04%	6
21-30 FTE years	10.87%	5
31-50 FTE years	10.87%	5
51-70 FTE years	8.70%	4
71-90 FTE years	2.17%	1
91-110 FTE years	2.17%	1
111-150 FTE years	2.17%	1
151-200 FTE years	0.00%	0
201-250 FTE years	0.00%	0
251-300 FTE years	0.00%	0
301-350 FTE years	2.17%	1
Over 350 FTE years	4.35%	2
Not answered	4.35%	2
Total	100%	46



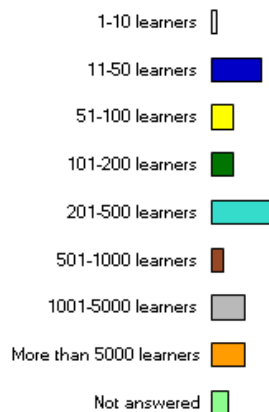
Times presented	46	Times answered	44	Min weight	0
Max weight	0	Mean weight	-	Median weight	-
Standard deviation	-				

6

AICC Survey - Multiple Choice

How many learners use your Authorware content in an average month?

Outcome	%	#
1-10 learners	2.17%	1
11-50 learners	19.57%	9
51-100 learners	8.70%	4
101-200 learners	8.70%	4
201-500 learners	23.91%	11
501-1000 learners	4.35%	2
1001-5000 learners	13.04%	6
More than 5000 learners	13.04%	6
Not answered	6.52%	3
Total	100%	46



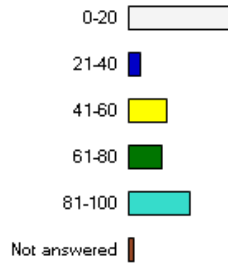
Times presented	46	Times answered	43	Min weight	0
Max weight	0	Mean weight	-	Median weight	-
Standard deviation	-				

7

AICC Survey - Multiple Choice

What percentage of your Authorware content is delivered primarily via the Internet (web-packaged)?

Outcome	%	#
0-20	41.30%	19
21-40	4.35%	2
41-60	15.22%	7
61-80	13.04%	6
81-100	23.91%	11
Not answered	2.17%	1
Total	100%	46



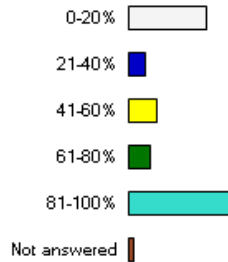
Times presented	46	Times answered	45	Min weight	0
Max weight	0	Mean weight	-	Median weight	-
Standard deviation	-				

8

AICC Survey - Multiple Choice

What percentage of your Authorware content is delivered primarily locally (CD, LAN, or HDD)?

Outcome	%	#
0-20%	30.43%	14
21-40%	6.52%	3
41-60%	10.87%	5
61-80%	8.70%	4
81-100%	41.30%	19
Not answered	2.17%	1
Total	100%	46



Times presented	46	Times answered	45	Min weight	0
Max weight	0	Mean weight	-	Median weight	-
Standard deviation	-				

9

AICC Survey - Multiple Choice**Do you have critical content that absolutely requires non-standard or third party extensions such as ActiveX controls, DLLs, UCDs or Xtras?**

Outcome	%	#
No	39.13%	18
Yes	58.70%	27
Not answered	2.17%	1
Total	100%	46



Times presented	46	Times answered	45	Min weight	0
Max weight	0	Mean weight	-	Median weight	-
Standard deviation	-				

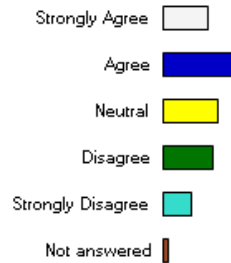
Participant Name	Answer Weight	Date/Time	Comments
anon	0	Oct 30 2007 04:59:40	dll ucd x32
anon	0	Oct 30 2007 05:40:40	budapi
anon	0	Oct 30 2007 07:54:11	Budapi.x32 WinCtrls.x32 Impressario.x32 MS/Agent ActiveX control Printomatic MX.x32
anon	0	Oct 30 2007 08:45:51	Access to the Windows API, rendering of foreign characters, drawing through Direct-X, interactive 3D, native windows controls
anon	0	Oct 30 2007 09:11:00	rtfObject ActiveX FlashAst
anon	0	Oct 30 2007 09:55:55	Bud API
anon	0	Oct 30 2007 10:23:04	budapi.u32 DMPACK1.X32 DMXTREMEPACK.X32
anon	0	Oct 30 2007 11:22:16	Budapi for emailing Is the one for "ftp"ing also a 3rd party extension?
anon	0	Oct 30 2007 11:52:46	Searches network to locate media of certain versions. Uses flattened photoshop PSD files for quick display and alpha support Relays info to student management database on LAN server via ODBC Controls mini robotic arm for experiment via serial port. Prints certificates in RTF with RTF objects u32 Uses various api functions through budapi or winapi.
anon	0	Oct 30 2007 11:55:55	print formular
anon	0	Oct 30 2007 15:14:17	Isn't the web player itself an ActiveX control? We require all controls that are needed by Authorware: AVIM32.DLL, BUDAPI.UCD, JS32.DLL, VCT32161.DLL, A6WMP32.XMO, WINCTRLS.U32 (plus all standard Xtras).
anon	0	Oct 30 2007 16:30:42	SMTP.U32 FlashAsset BudAPI.X32 WinCtrls.U32 WinAPI.U32
anon	0	Oct 31 2007 03:07:51	budapi, RTF, Flash, Sound, movie and so on
anon	0	Oct 31 2007 05:13:51	swf (Flash), ppt (powerpoint), pdf (acrobat), dat (GSM), dcr (Shockwave), xml (shockwave).
anon	0	Oct 31 2007 05:47:10	movie and sound
anon	0	Oct 31 2007 10:57:29	1. We train hundreds of telephone operators a month on a custom 220 key keyboard that requires a custom dll for the training application to catch the keypress of the non-standard keys. 2. Microsoft WebBrowser control. We train call-center employes on how to use web based knowlege management systems. We use this control to display the kms webpage in the same window as their interactive assessments. 3. INM PDF xtra - same as #2. We need to display .pdf billing statements then in the same window host an evaluation interation about that bill. 4. Windows controls. We do full level 4 system simulations that require native MS Windows controls. 5. Buddy API U32. We do various OS tasks that we use Buddy API for. Primarily this is for our Hybrid local/web content that requires custom cache/content control for streaming a course which is 1.5Gb from a server in the US to our call-centers in India to clients that have 30kbs max bandwidth.
anon	0	Oct 31 2007 18:57:31	Buddy Xtra SecureNet Xtra
anon	0	Oct 31 2007 23:50:33	BudAPI Winctrls RTFObj
anon	0	Nov 01 2007 02:35:54	Budapi TMEnc TMPrint
anon	0	Nov 02 2007 08:24:57	A3SREAD.X32 DGDES.X32/DGREL.x32
anon	0	Nov 02 2007 09:26:15	screen.u32 - sabre emulation match.u32 - multiple string matching budmenu.u32 - pull down fly out menus budapi.u32 - multiple system functions strtools.u32 - string array tools
anon	0	Nov 02 2007 10:16:51	budapi.u32 budmenu.u32 alBrowser.u32 plus custom in-house u32/xtras and dll's
anon	0	Nov 06 2007 08:45:20	swf jpeg psd
anon	0	Nov 07 2007 10:30:23	Custom licensing Xtra for LAN / HDD content

10

AICC Survey - Likert Scale

If your Authorware content became unusable in either IE7 or Vista the impact on your business would be very damaging.

Outcome	%	#
Strongly Agree	54.35%	25
Agree	26.09%	12
Neutral	13.04%	6
Disagree	2.17%	1
Strongly Disagree	2.17%	1
Not answered	2.17%	1
Total	100%	46



Times presented	46	Times answered	45	Min weight	1
Max weight	5	Mean weight	4.31	Median weight	5
Standard deviation	0.94				

11

AICC Survey - Likert Scale

My organization is now more inclined to use general purpose tools/languages that support industry standards instead of e-learning specific tools.

Outcome	%	#
Strongly Agree	17.39%	8
Agree	28.26%	13
Neutral	21.74%	10
Disagree	19.57%	9
Strongly Disagree	10.87%	5
Not answered	2.17%	1
Total	100%	46



Times presented	46	Times answered	45	Min weight	1
Max weight	5	Mean weight	3.22	Median weight	3
Standard deviation	1.26				

12

AICC Survey - Likert Scale

My organization is now less inclined to use Adobe solutions / products designed for elearning for developing future elearning content.

Outcome	%	#
Strongly Agree	23.91%	11
Agree	34.78%	16
Neutral	21.74%	10
Disagree	13.04%	6
Strongly Disagree	4.35%	2
Not answered	2.17%	1
Total	100%	46



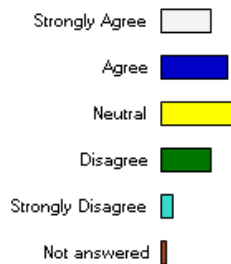
Times presented	46	Times answered	45	Min weight	1
Max weight	5	Mean weight	3.62	Median weight	4
Standard deviation	1.12				

13

AICC Survey - Likert Scale

My organization is now less inclined to use Adobe solutions in general.

Outcome	%	#
Strongly Agree	19.57%	9
Agree	26.09%	12
Neutral	28.26%	13
Disagree	19.57%	9
Strongly Disagree	4.35%	2
Not answered	2.17%	1
Total	100%	46



Times presented	46	Times answered	45	Min weight	1
Max weight	5	Mean weight	3.38	Median weight	3
Standard deviation	1.14				

How do you plan to manage or reduce the risk from constraints or failures of your Authorware content to function under IE7 and/or Vista?

Answer	Participant ID	Details	Group	Date
Migrate new development to other tools, recommend IE 6 + Win XP, minimize Xtras/DLLs, develop plan to migrate existing content over time.	anon		aicc	Oct 30 2007
make less use of .dll's and ucd's for now	anon		aicc	Oct 30 2007
I just don't support it. For the same reason Microsoft doesn't support windows 3.1 and Adobe doesn't support AW 5	anon		aicc	Oct 30 2007
1. To make it available on CD as well 2. To start a project in rewriting it in Flash or some programming language	anon		aicc	Oct 30 2007
Replacement by alternative programming (low level)	anon		aicc	Oct 30 2007
I do not know	anon		aicc	Oct 30 2007
We are moving toward marketing our instructional design services and using low-end tools, such as Articulate, to accommodate web-based training requests. We are also going to be testing existing deployed CD-based applications on Vista extensively in hopes we can develop workarounds in order to keep the programs viable for up to 5 years.	anon		aicc	Oct 30 2007
We will have to re-write everything in a Flash, or restrict delivery of training to a LAN where we can control the environment (IE 6).	anon		aicc	Oct 30 2007
We have been testing strongly since the Vista beta and have implemented several work arounds to mitigate the issues. However, at some point Adobe or Microsoft will close those holes and we'll be stuck.	anon		aicc	Oct 30 2007
We are restricting (as much as possible) the use of IE7 and Vista by our users (who own their own machines and are not under our IT umbrella). We are exploring CD delivery but the cost and security issues will most likely make this an unsuitable solution.	anon		aicc	Oct 30 2007
Redeveloping fresh modules in Flash or .NET	anon		aicc	Oct 30 2007
We are in the process of rewriting (work around) aw code so that it will run under IE7.	anon		aicc	Oct 30 2007
We will transition to other tools, probably Flash-based, such as Captivate and Xerte.	anon		aicc	Oct 30 2007
hard code html, java, javascript	anon		aicc	Oct 30 2007
According to the AWARE experts, we expect to have about an 18-month window in order to change to another e-learning environment, since our trainings are delivered locally (CD). At the current time we are carefully weighing our options, in order to find a long-term solution. Just like many others who have expressed their concerns, we worry about switching to a new environment that may not be supported in the long run.	anon		aicc	Oct 30 2007
There is no way to manage when something will fail. Most of my customers are now formulating conversion methods to migrate content to another delivery tool. At least half are asking for something other than Director because it too is a "mature" product.	anon		aicc	Oct 30 2007
We tell our customers to use IE6 and we change our contents as fast as possible.	anon		aicc	Oct 30 2007
Convert to a different technology for delivery.	anon		aicc	Oct 30 2007
Currently, trying to assess scope of problem and future direction. Need to find out how long we can use our current Authorware content, and whether we need to convert (most likely), and what we can salvage. Also need to scope out conversion costs and whether the larger organization can support that conversion.	anon		aicc	Oct 30 2007
Gradually migrate courseware to other development tools, or retire courses outright.	anon		aicc	Oct 30 2007
Undecided	anon		aicc	Oct 30 2007
switch tools and upgrade/update content using different approaches with more "universal" tools such as PDF's with wav files, 3D, and jpegs	anon		aicc	Oct 30 2007
Eliminate or re-work elements that don't work. If that isn't sufficient, I'll have to market my e-learning product as "Not Vista-compatible" and recreate it asap using another tool.	anon		aicc	Oct 30 2007
By using some other tools	anon		aicc	Oct 31 2007

we don't know yet !!!! for the LAN: rebuild exe files from existing sources files. For the NET: study to be made.	anon	aicc	Oct 31 2007
we will take time to look at other products, but all seem inferior at the moment	anon	aicc	Oct 31 2007
move content to a better platform	anon	aicc	Oct 31 2007
First we have gotten our internal IT to block IE7. IE6 is still that standard browser but that won't last forever. Same for Vista, we are standard on XP for now. I guess we really don't have a plan if our content stops working tomorrow.	anon	aicc	Oct 31 2007
Moving away from using authorware	anon	aicc	Oct 31 2007
We're looking for an alternative already.	anon	aicc	Oct 31 2007
We can't reconstruct years of development in months. We have to live with the risk.	anon	aicc	Oct 31 2007
Not sure at this time.	anon	aicc	Oct 31 2007
Most of our work is for external clients; we will need to take this on a case-by-case basis.	anon	aicc	Oct 31 2007
We're developing our new titles in other tools and we're planning the migration of our content.	anon	aicc	Nov 01 2007
I'm planning to continue to develop in other programming languages, like .Net. And remake the most important lessons we have.	anon	aicc	Nov 01 2007
Migrate content to other formats.	anon	aicc	Nov 02 2007
We are in talks with Adobe to ask them to support the current version of AW7 to be supported. Company standard is currently IE6 and XPSP2. We will try to keep to that standard as long as possible. Testing in IE7 has been done for home users of our courseware, with modifications to launching pages to be frame based for SCORM 1.2 tracking.	anon	aicc	Nov 02 2007
We develop courses that are not web-packaged (due to previous bugs) by installing them from the web using a web distributed Wise script. So, we don't really have problems with IE7 but we have had to overcome the UAC problems in Vista by changing the installation script. It isn't brilliant but works for the time being. The main problem is that previously we could detect if the user was an admin, if not then install to a certain "safe" folder. With Vista, it has to be installed as an admin which causes problems when running the content as a user after the first run.	anon	aicc	Nov 02 2007
We are converting all courseware.	anon	aicc	Nov 04 2007
Migrating courses as soon as possible	anon	aicc	Nov 04 2007
Local based installation.	anon	aicc	Nov 06 2007
By migrating Authorware content. We won't be supporting Authorware content IE7 / Vista.	anon	aicc	Nov 07 2007
We are building a new course template based on the use of Flash and XML to which all existing Authorware content will have to be imported. See 18 below	anon	aicc	Nov 07 2007

Times presented	46	Times answered	43	Min weight	0
Max weight	0	Mean weight	-	Median weight	-
Standard deviation	-				

AICC Survey - Essay

Do you have a plan to migrate your Authorware content to another authoring environment?

Answer	Participant ID	Details	Group	Date
It is being developed.	anon		aicc	Oct 30 2007
no	anon		aicc	Oct 30 2007
No	anon		aicc	Oct 30 2007
There is no good alternative. We will have to write code in some programming language (Actionscript or whatever) to get the same results. Or be happy with a lot less interactivity and use quizzes in WebCt.	anon		aicc	Oct 30 2007
We use Authorware to provide an alternative GUI, which can be quickly modified. Migration will take place but then to a "Visual C++ .NET" created GUI.	anon		aicc	Oct 30 2007
Not at this time	anon		aicc	Oct 30 2007
For our web-based Authorware programs, we plan on repurposing as much as possible in tools like Articulate.	anon		aicc	Oct 30 2007
Not until we finish creating our learning modules in Authorware.	anon		aicc	Oct 30 2007
We develop training for Fortune 100 companies - we're helping each company make the decision and if they choose to change to help them decide what platform to change to.	anon		aicc	Oct 30 2007
We do, but have yet to determine the tool as there are just no other solutions as effective and powerful as Authorware.	anon		aicc	Oct 30 2007
Yes, Flash or .Net , silverlight being monitored	anon		aicc	Oct 30 2007
Yes, see Q20	anon		aicc	Oct 30 2007
No, we will address each course when changes need to be made.	anon		aicc	Oct 30 2007
not yet	anon		aicc	Oct 30 2007
We are still working on a plan. We have been closely following what the experts on the AWARE listserv have been discussing, regarding possible alternatives. Since the majority of our product is CBT-based, we (hopefully) have a larger window of opportunity to validate our options.	anon		aicc	Oct 30 2007
Most customers are asking for this in the 18 to 24 month range. Some earlier.	anon		aicc	Oct 30 2007
No - it seems to be that we've to make all new.	anon		aicc	Oct 30 2007
Yes.	anon		aicc	Oct 30 2007
Not yet.	anon		aicc	Oct 30 2007
Only very early stages.	anon		aicc	Oct 30 2007
Considering a total rebuild in Smart Builder	anon		aicc	Oct 30 2007
switch tools nd upgrade/update content using different approaches with more "universal" tools such as PDF's with wav files, 3D, and jpegs	anon		aicc	Oct 30 2007
Not yet.	anon		aicc	Oct 30 2007
not now	anon		aicc	Oct 31 2007
not yet	anon		aicc	Oct 31 2007
not until we see aproduct we can use as effectively	anon		aicc	Oct 31 2007
yes	anon		aicc	Oct 31 2007
No. Our organization has over 40 Flash developers. If the content could be developed in Flash				

then it would be. We have a very large library of Capitivate, Breeze/Connect, Flash content. Our Authorware content requires functionality that does not exist in Flash over the web. Our only option if we remain an Adobe customer is to move to Director which we fear will be killed off just like Authorware.	anon	aicc	Oct 31 2007		
yes	anon	aicc	Oct 31 2007		
Absolutely yes	anon	aicc	Oct 31 2007		
No	anon	aicc	Oct 31 2007		
Still hoping Adobe changes their mind and supports Authorware.	anon	aicc	Oct 31 2007		
Yes.	anon	aicc	Oct 31 2007		
By now, and after evaluating a lot of tools, we think we will migrate to Flash. We do not consider Flash as an appropriate tool to develop our content but without Authorware we haven't another solution. We estimate that it will take 3 times more translating Authorware to Flash than the original time it takes to create the content in Aware.	anon	aicc	Nov 01 2007		
yes, i will use .net in one way or antother, with help from others.	anon	aicc	Nov 01 2007		
There is no complete solution to this problem, particularly for more complex content and simulations. Ultimately, at this time, some content will have to be reengineered using our current toolsets.	anon	aicc	Nov 02 2007		
Some new content is being developed in other tools, but the Sabre training has no equivalent in any other tool. We need to continue to use Authorware at this point for those lessons.	anon	aicc	Nov 02 2007		
We are developing a flash based e-learning template and will move the content as it is required or when we have time. Most probably we will create brand new courses in Flash and continue making minor updates to the courses in Authorware while it still somewhat works. Remember - Authorware isn't "dead" yet - it has just been made redundant.	anon	aicc	Nov 02 2007		
Yes, we are developing in Flash/ Articulate.	anon	aicc	Nov 04 2007		
yes	anon	aicc	Nov 04 2007		
Researching the use of Flash.	anon	aicc	Nov 06 2007		
Not yet.	anon	aicc	Nov 07 2007		
Yup	anon	aicc	Nov 07 2007		
We intend to migrate all content to a new Flash/XML based format. This will involve many hundreds of hours of development time over the next year.	anon	aicc	Nov 07 2007		
Times presented	46	Times answered	44	Min weight	0
Max weight	0	Mean weight	-	Median weight	-
Standard deviation	-				

AICC Survey - **Essay**

Has this action by Adobe affected your decision in selecting another application used to develop content and if so how?

Answer	Participant ID	Details	Group	Date
Yes. It makes one cautious regarding closed source code formats.	anon		aicc	Oct 30 2007
yes	anon		aicc	Oct 30 2007
No, Bud Colligan allready explained to me in 1995 that there's an end to every (product) lifecycle	anon		aicc	Oct 30 2007
We would never have used Flash to create interactivity, only for animations. Now we seriously consider to use Flash without the timeline to rebuild some of the courses.	anon		aicc	Oct 30 2007
We are preparing alternatives and extra investments to replace Authorware content.	anon		aicc	Oct 30 2007
I am still exploring options.	anon		aicc	Oct 30 2007
Yes. We will be informing our clients that it is unwise to rely on a tool and that all courses are now subject to repurposing every couple of years.	anon		aicc	Oct 30 2007
We will think twice before using Adobe products.	anon		aicc	Oct 30 2007
Yes. I no longer trust Adobe (previously Macromedia) to treat its customers fairly and honestly. I do not recommend their products to any of my customers.	anon		aicc	Oct 30 2007
It has made us more aware of the dangers of being dependent on a vendor tool. Though the cost of developing something proprietary can be outrageous it is also safer. We are certainly considering some less conventional learning solutions.	anon		aicc	Oct 30 2007
As a vendor our contracts are now very specific with regards to supported OS/Browsers and customer awareness. New project architecture considers how code and content can be modular, external or portable.	anon		aicc	Oct 30 2007
We're concerned about the lack of support that Adobe has provided for AW . They continue to sell AW but are unwilling to patch bugs due to new OSs or new browser releases (IE7), as well as known bugs that have existed in the current & past versions. Our confidence level has dropped and we question whether Adobe's behavior will be repeated in the future towards other products, i.e Flash. The industry is ever changing and we are looking at solutions (open source) that don't make us as dependent on the support of a single company.	anon		aicc	Oct 30 2007
Yes. We were not actively looking for alternatives to Authorware until the announcement. Now we are looking at developing future content utilizing different tools.	anon		aicc	Oct 30 2007
Adobe decision to kill AW is a waste of a great e-learning tool	anon		aicc	Oct 30 2007
Before their announcement, we had been incorporating a lot more Flash into our AWARE. Because of this, something with Flash seems to be the most likely transition direction, though our disappointment with Adobe's lack of response to the AWARE community would cause us to seriously consider any viable e-learning product that is not part of their offering.	anon		aicc	Oct 30 2007
Yes. Authorware was quoted as being a "mature" product and that's why it wasn't being continued. Director has the capabilities but none of my customers are considering it because it's also "mature". It gets very little press. It seems that Adobe is only concerned with what is making the most money for them at the time.	anon		aicc	Oct 30 2007
Yes, we think about buying toolbox.	anon		aicc	Oct 30 2007
Yes, I'm less inclined to use Adobe technology to continue creating content.	anon		aicc	Oct 30 2007
				Oct

Yes. We are now not sure what we will be using to develop future content.	anon	aicc	30 2007
Yes, because of the fluidity of the market, and Adobe's obvious-ineptude with eLearning in general.	anon	aicc	Oct 30 2007
action impact=yes other tools=maybe but have repositioned business strategy to other interests	anon	aicc	Oct 30 2007
Yes, I won't plan to develop another e-learning product with Authorware. Authorware is perfect for my needs because it's Win-Mac cross-platform, creates an exe, and makes it easy for me to create simulations. I have software engineering experience, and I like Authorware's combination of built-in features and support for scripting. No other tool offers as much. However, given Adobe's decision, I can't risk using Authorware in the future.	anon	aicc	Oct 30 2007
no	anon	aicc	Oct 31 2007
no	anon	aicc	Oct 31 2007
yes - we were about to purchase a volume llicence for Acrobat 8 Professional, but this is now under review	anon	aicc	Oct 31 2007
not yet	anon	aicc	Oct 31 2007
We have already put the brakes on all Flex and AIR feasibility and purchasing decisions. We have begun investigating Microsoft Silverlight to see if we could transition our legacy Authorware and current Flash work to it. It is sad that we had such a good relationship with Macromedia that has been ignored by Adobe.	anon	aicc	Oct 31 2007
not really	anon	aicc	Oct 31 2007
Absolutely yes. If Adobe didn't decide to stop support Macromedia Authorware as a product, we never had to think about an alternative.	anon	aicc	Oct 31 2007
We continue to use Authorware because there is no good alternative.	anon	aicc	Oct 31 2007
We will stay away from anything that is made by Adobe. And tell others to do the same.	anon	aicc	Oct 31 2007
Yes, we will need to go to other tools for our clients.	anon	aicc	Oct 31 2007
A lot of! We began working with Authorware in 1994 and we have developed all our content with it. We've been selling our education children games all this years in CD-ROM. Since 2000 we sell also web versions of our titles to the greatest educational organisations of our country in a subscription basis. Now we're forced to go to Flash, an inapropriate tool to do our type of content, but if we find any other tool more like Authorware or without plugin dependence we'll change because we don't trust Adobe as our technological partner. We invest a lot of money in our titles and it's critical for us to ensure a long time life.	anon	aicc	Nov 01 2007
Yes, we stop using authorware. We were already not really satisfied because of the need for a plugin and the problems that sometimes gave our students. So now is the time to look out for something new. In the LUMC people are trying to develop an authoring tool in .net in which I can create my lessons in the future. The disadvantage is that I myself won;t be programming as much as I would like and, more important, my courses have to fit a a predefined format.	anon	aicc	Nov 01 2007
No. We have already moved away from Authorware as a primarily platform about five years ago. Our legacy content and migration is our primary concern.	anon	aicc	Nov 02 2007
We take a close look at all Adobe products now. We are not happy with that company and how they just pulled the plug on one of the leading e-learning tools in the industry. We tend to look first at other products now before we look in the Adobe suite for solutions.	anon	aicc	Nov 02 2007
No other product offers the flexibilty of Authorware. Rapid e-learning development tools don't offer that flexibility, so we have to go to something more industry standard that isn't really designed for e-learning development. Probably Flash or a Flash/HTML mix.	anon	aicc	Nov 02 2007
No	anon	aicc	Nov 04 2007

cost of migrating content, version control, training and finding developers	anon	aicc	Nov 04 2007
Yes. We're inclined to look for other vendors for handling flash content.	anon	aicc	Nov 06 2007
Yes.	anon	aicc	Nov 07 2007
Not really	anon	aicc	Nov 07 2007
By ensuring future content is described using XML we hope to reduce our future dependance on a specific authoring environment. However, interactive elements such as animations will be built using Flash.	anon	aicc	Nov 07 2007

Times presented	46	Times answered	43	Min weight	0
Max weight	0	Mean weight	-	Median weight	-
Standard deviation	-				

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AICC Survey - Multiple Response

If you are more inclined to migrate your content to more industry standard technologies, please indicate which you are considering [check all that apply]:

Outcome	%	#
.NET	12.09%	11
Ajax	8.79%	8
DHTML	15.38%	14
Flash	28.57%	26
Silverlight	17.58%	16
Other [please write in response]	15.38%	14
Not answered	2.20%	2
Total	100%	91



Times presented	46	Times answered	44	Min weight	0
Max weight	0	Mean weight	-	Median weight	-
Standard deviation	-				

Participant Name	Answer Weight	Date/Time	Comments
anon	0	Oct 30 2007 02:32:18	LCM tools
anon	0	Oct 30 2007 05:05:03	AIR
anon	0	Oct 30 2007 05:06:10	Still searching for something like Authorware...
anon	0	Oct 30 2007 07:54:11	Rapid-development programs like Articulate
anon	0	Oct 30 2007 10:48:42	Xerte, an XML parser that produces SWF output. Captivate for software simulations.
anon	0	Oct 30 2007 11:22:16	Zinc
anon	0	Oct 30 2007 11:55:55	Toolbook
anon	0	Oct 30 2007 15:14:17	Not yet sure
anon	0	Oct 30 2007 19:29:41	AIR-seems the most appropriate
anon	0	Oct 31 2007 05:13:51	powerpoint exported to html for delivery.
anon	0	Oct 31 2007 05:47:10	The developer is not a high-level programmer, so we are looking at products which may work in a similar way to AW
anon	0	Oct 31 2007 11:55:11	JavaScript, Open Source (PHP)
anon	0	Oct 31 2007 19:46:26	Still investigating
anon	0	Nov 02 2007 09:26:15	Flex
anon	0	Nov 07 2007 12:10:23	XML

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AICC Survey - Yes/No

Would you be interested in any AICC initiatives to collaborate on strategies for migrating content to a target platform and/or establish frameworks/templates for our industry?

Outcome	%	#
Yes	76.09%	35
No	17.39%	8
Not answered	6.52%	3
Total	100%	46



Times presented	46	Times answered	43	Min weight	0
Max weight	0	Mean weight	-	Median weight	-
Standard deviation	-				

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AICC Survey - Yes/No

Is your organization directly involved in training for airlines, airframe manufacturers, or major suppliers of aviation equipment or services?

Outcome	%	#
Yes	26.09%	12
No	71.74%	33
Not answered	2.17%	1
Total	100%	46



Times presented	46	Times answered	45	Min weight	0
Max weight	0	Mean weight	-	Median weight	-
Standard deviation	-				

Participant Name	Answer Weight	Date/Time	Comments
anon	0	Oct 30 2007 04:59:40	motor vehicle industry
anon	0	Oct 30 2007 05:06:10	Higher education
anon	0	Oct 30 2007 07:39:58	Heating solutions
anon	0	Oct 30 2007 08:23:04	Manufacturing Automotive Parts for all automakers.
anon	0	Oct 30 2007 08:45:51	We create training on-demand. We have worked with the hospitality, banking, financial, and military sector.
anon	0	Oct 30 2007 10:23:04	Telecommunications
anon	0	Oct 30 2007 10:48:42	Financial Institutions.
anon	0	Oct 30 2007 10:49:45	Military Aviation
anon	0	Oct 30 2007 11:22:16	training for the plastic manufacturing industry
anon	0	Oct 30 2007 11:52:46	Independent contractor developing eLearning solutions for multiple companies.
anon	0	Oct 30 2007 13:05:51	Insurance
anon	0	Oct 30 2007 15:14:17	Health Care
anon	0	Oct 30 2007 16:43:13	Automobile Rental
anon	0	Oct 30 2007 19:29:41	medical/healthcare
anon	0	Oct 30 2007 19:34:46	English as a Foreign Language training for higher education and adult education worldwide, i.e. for non-English speakers trying to learn English.
anon	0	Oct 31 2007 05:47:10	legal
anon	0	Oct 31 2007 07:57:05	Medicine
anon	0	Oct 31 2007 10:57:29	Telecommunications
anon	0	Oct 31 2007 11:55:11	Education of Medicine
anon	0	Oct 31 2007 19:46:26	Programs that teach mentally handicapped children.
anon	0	Nov 01 2007 02:35:54	Educational Children Games
anon	0	Nov 01 2007 04:42:02	medical
anon	0	Nov 07 2007 12:10:23	Telecommunications

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AICC Survey - Essay

Do you have other feedback that may be helpful in assessing the impact or setting priorities for issues to be resolved relating to Authorware end-of-development? If so, please enter it below.

Answer	Participant ID	Details	Group	Date
not at this time	anon		aicc	Oct 30 2007
we urgently need to upgrade authorware even if it means another company purchasing from adobe. Only one tool works for us: authorware!	anon		aicc	Oct 30 2007
I am not using Authorware any more (and haven't for about 3 years)	anon		aicc	Oct 30 2007
A lot of institutes use and/or rely on the courses we made, not only within our University, but also at other Universities in The Netherlands and also in Belgium. They are all free accessible by internet.	anon		aicc	Oct 30 2007
Migration will take approximately 1 FTE year. Since we are using it as GUI production tool for which it is not ment but proves to be have many attractive properties: Why not extent a future version/replacement a little bit such that it explicit GUI application properties (issues are partly tool appearance, partly tool linkingproperties(eg DLL) and partly tool marketing).	anon		aicc	Oct 30 2007
I still plan to develop in Authorware as long as possible. I have a very negative attitude toward Adobe, and their lack of response to the Authorware community. I feel that it borders on criminal to sell such an expensive product even while saying that you don't support it. Where else could you do such a thing?	anon		aicc	Oct 30 2007
Adobe should have been more responsible and communicated with the Authorware development community. That is the LEAST they should have done. They were very irresponsible in the way the way they dealt with this situation.	anon		aicc	Oct 30 2007
Adobe outright lied to their customer base. They promised over and over again that v8 would be release in 2007Q2. Instead, they waited until the last minute and announced its discontinuation. I lost 2 major contracts because of this - both had been built in Authorware and delivered right before the announcement. I will never use or recommend any Adobe product again.	anon		aicc	Oct 30 2007
The highest priority is getting issues resolved inside IE v7 and Vista. We are a large ship that takes a long time to turn towards a new direction. We're looking towards a 2-3 years migration process for our AW training.	anon		aicc	Oct 30 2007
An open-source solution would be preferable to proprietary tools, as it is less likely to be discontinued due to being unprofitable.	anon		aicc	Oct 30 2007
From what I've heard, the biggest concern is that there will be no updates for problems that will start to arise from the world's upgrading to VISTA. If Adobe doesn't want to continue developing AW, that is their priority; just for customer satisfaction issues they should at least update the webplayer files and whatever files that may be necessary in order to let .exe function with Vista so that we developers don't feel like we're being forced in a rush to choose a new authoring environment. If Adobe isn't willing, then perhaps a 3rd party could work on this. If this is not legally feasible, then a comprehensive study on the products available in today's market (what they can do or not do, which programs work well together to give a comparable package, what kind of support those companies would give AW migrators, etc.) would at least be a start.	anon		aicc	Oct 30 2007
Commit to necessary updates to keep the player stable in Vista and IE7 while migration is in progress. Provide more comprehensive tools to export content and file/icon details from source. Provide templates to use in migrating to other tools (flex MXML app templates, Flash AS classes, etc) Include Authorware as qualifying product for upgrade pricing for other "elearning" development tools. Whatever is listed as elearning tool should get upgrade pricing.	anon		aicc	Oct 30 2007
We are deeply disappointed in this decision by Adobe.	anon		aicc	Oct 30 2007
Adobe was clearly out of it's league when it acquired Macromedia, as demonstrated by it's complete lack of knowledge surrounding the eLearning industry. It is painfully obvious that Adobe is out of its element when it comes to the level of eLearning that Authorware is capable of delivering; Adobe seems more content with competing with the lesser tools and those that aren't even eLearning development tools (e.g. PowerPoint).	anon		aicc	Oct 30 2007
Thanks for doing this. The two needs now are to help existing developers with a new path plus getting the word out. For me the decision was not a total surprize but a setback in that I cannot				

continue to pursue those items of interest to me. It is like being an expert in gray iron casting and now having to be a new expert in aluminum castings. By intent I am moving to other areas distant to the original charter; Adobe does not care but there were so many chances for them to grow this business. As it stands Adobe has alienated a lot of large players and this small player just needs to step aside and "remember the best; forget the rest."	anon	aicc	Oct 30 2007		
Operating system platform support, both Windows and Macintosh, is the most important thing to me. My target market is college language labs around the world. I can do well in that market with standalone exe products built with the current Authorware feature set. However, if a new operating system version makes my product unusable, I'll be in great difficulty. Thank you.	anon	aicc	Oct 30 2007		
If Authorware is going to be stop then there should be tool like Authorware.	anon	aicc	Oct 31 2007		
Adobe think that they've an alternative product like Captivate, but this isn't in long distance Macromedia Authorware.	anon	aicc	Oct 31 2007		
Adobe should update the plugin for Vista/IE7, allowing developers sufficient time to migrate content.	anon	aicc	Oct 31 2007		
I would like someone from Adobe to call us with recommendations on how to do the same things we were doing with Authorware.	anon	aicc	Oct 31 2007		
Dear Tom King and AICC colleagues, Thanks for your initiative! It still gives us a little hope to find a solution for this common problem that can be ruining for our company. We're waiting to see what's the answer of Adobe before beginning the conversion of our titles. I thinkXXXXXXXXXX XXXXXX(you can see our catalog in XXXXXXXXXXXXXXXXXXXX) it's a good example of these "hidden" companies that have been using Aware for a lot of time in Europe. We've been reading Aware list since the creation in 1994! We've been evaluating a lot of tools since the EOD announcement and contrasting it with the Aware list comments, and sincerely think that there is no rival for Authorware in doing the educational content we do. Not only not rival neither similar. We have already developed one new title in ActionScript and we're very discouraged of the experience, not per lacking of power but for the lost of fast productivity, good documentation process, easy localisation system (we publish in spanish, catalan and other languages all our title) that Aware have given to us. We're disposed to pay or invest till 50.000US\$ (I know it is a little amount for the task but our company is small) in a solution for the problem (conversion to fla/swf, java plugin...) in order to avoid an artesanal conversion. Thanks again for your initiative, feel free to contact us if you need more information and we're at your disposal to help in the process in the way you need. Best regards, XXXXXXXXXXXXXXXX XXXXX XXXXXXXXXXXX	anon	aicc	Nov 01 2007		
We understand the end of development. We would support limited time spent by Adobe to support the current version on upcoming OS and IE versions. This would allow us to continue to develop in AW7, knowing that it is supported for future delivery platforms.	anon	aicc	Nov 02 2007		
We have developed a system named XXXXXXXXXXXXX XXXXXX XXXXXXXXXXXX which allows content to be distributed to the client without the need to use the web player. Since the web player has the greatest potential to cause problems in distributing content, the PAWS solution is at least a way of continuing to use existing Authoware content without the immediate need to rush and convert all your content.	anon	aicc	Nov 02 2007		
We have a very small Authorware catalogue that is all 3rd party. We have not developed in Authorware for a number of years and are now using other tools.	anon	aicc	Nov 04 2007		
Adobe should provide tools for, and guidance into, exporting existing Authorware content into other formats.	anon	aicc	Nov 07 2007		
Times presented	46	Times answered	25	Min weight	0
Max weight	0	Mean weight	-	Median weight	-
Standard deviation	-				